Bi-College Arts Activities Start New Season

Radio on the Air

By JOHN BABOUKIS

WHRC, Haverford-Bryn Mawr radio, is now broadcasting twenty-four hours a day, seven days a week, back on the air waves (and dorm electrical lines) for a new season of imaginative programming.

Last year there was a staff of about forty people, making WHRC one of the largest organizations on the campus. At the organizational meeting at the Haverford dining center last Monday evening, there was a turnout of at least that many, and so things look very good indeed. Steve Bronstein, this year's new Station Director, outlined the operation of the broadcasting center briefly, and then spoke as well on what he hoped to achieve this year.

WHRC is planning to add emphasis to campus and local news, and sports in particular; the station will also be offering live coverage of Haverford and Bryn Mawr sports events at other schools. An increase in special programs is also planned; all that is needed is people with ideas. As Bronstein pointed out, there is all sorts of equipment in Union waiting to be used.

WHRC's broadcasting center is located in the third floor garret of the old Student Union building. There are plans to move to new quarters in the basement of the Haverford Dining Center.

The station needs new disc jockeys, but there is more to a radio station than that. There is a growing record library to be maintained. About twenty new albums and fifty singles come in every week; these have to be auditioned and filed. The station is in good shape financially, but at the moment lacks a business manager.

The real "guts" of WHRC, however, remains the two colleges, both as its source of information and its listening audience. The potential in the little black box with the funny knobs is great, if you want to speak for your college, to produce and create for it, get in touch with Steve Bronstein at 71 Lloyd. You who are disinclined to speak: turn on WHRC, 640 AM, and listen to your college!

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THE NEWS
BRYN MAWR — HAVERFORD COLLEGE

around campus

What's A-happenin' at WHRC

By LILI LEVI

"What's the buzz, Tell me what's a-happenin' " is the background jingle of a commercial for WHRC 640 AM, the Bryn Mawr-Haverford radio station.

According to Steve Bronstein, the Station Director, these lyrics are applicable to WHRC in a unique manner. WHRC offers a unique blend of programming, redefining the total meaning of a college station — both by an emphasis on campus activities — and also in a new series of news features, including pertinent information and discussion on national and international stories.

In addition to a variety of "Free-Form" programs, WHRC broadcasts many specialty shows. Monday through Saturday from 4 to 5 p.m. WHRC broadcasts a spectrum of classical music on its "Classics" program. On Monday, Wednesday and Thursday at 10:00 p.m. and Friday at 11 is WHRC's "Folk" show, and on Sunday and Thursday at 8 p.m. and Monday morning at 2:30 a.m., WHRC presents "Jazz." There is a program of Jewish music on Sundays at 4 p.m. and Sunday through Friday "The Midnight Hour" presents progressive music befitting the morning's small hours.

In the Public Affairs department, WHRC will be presenting campus, national, and international news Monday through Friday at 7 p.m., and two nationally syndicated news feature programs, Newsweek's "Periscope" at 8:30 and "Campus Radio Voice" at 11:30, both Monday through Friday. On Monday at 7:30 p.m. and Tuesday at 8:00, "In Person" features interviews with nationally known authors, performers, and celebrities, as well as reports on topics of specifically campus interest.

In addition to the purely businesslike listings of program times, this reporter interviewed Station Director Steve Bronstein to try and capture the general feeling of the station. WHRC is, according to Bronstein, the largest student organization on both campuses, with more than 70 people involved this year (one quarter of them are Bryn Mawr students.)

"The station exists to be used and it should be an outlet for student creativity . . . WHRC is receptive to anything and will give any student air time if he or she so desires," said Bronstein.

Aside from the news specials that WHRC has been broadcasting regularly (e.g., Spiro Agnew News Analysis, BMC Security Special, nightly news), the station has also been developing in the radio theatre direction. WHRC Radio Theatre presents two programs a week. On "Midnight Stories" (Sundays at midnight), will be heard stories of horror, science fiction, and fantasy. "Playbill" will present real radio plays, including some original pieces of radio drama every Tuesday night at 9:30.

WHRC recently acquired its own resident semi-professional Radio Theatre Company, the "Speech-Act Theatre," which will be using WHRC's studios for rehearsal purposes. Throughout the year the "Speech-Act Theatre" personnel will be available for informal seminars on radio theatre, and their rehearsals will be open to WHRC staff members. In the near future "Speech-Act Theatre" presentations will be aired over WHUY-FM in Philadelphia, and arrangements are underway for rebroadcast of the radio plays over WHRC.

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